



AFWNC

AFRICAN FASHION WEEK NC

2019 Designer Registration



RALEIGH

the city of oaks

DURHAM

the bull city

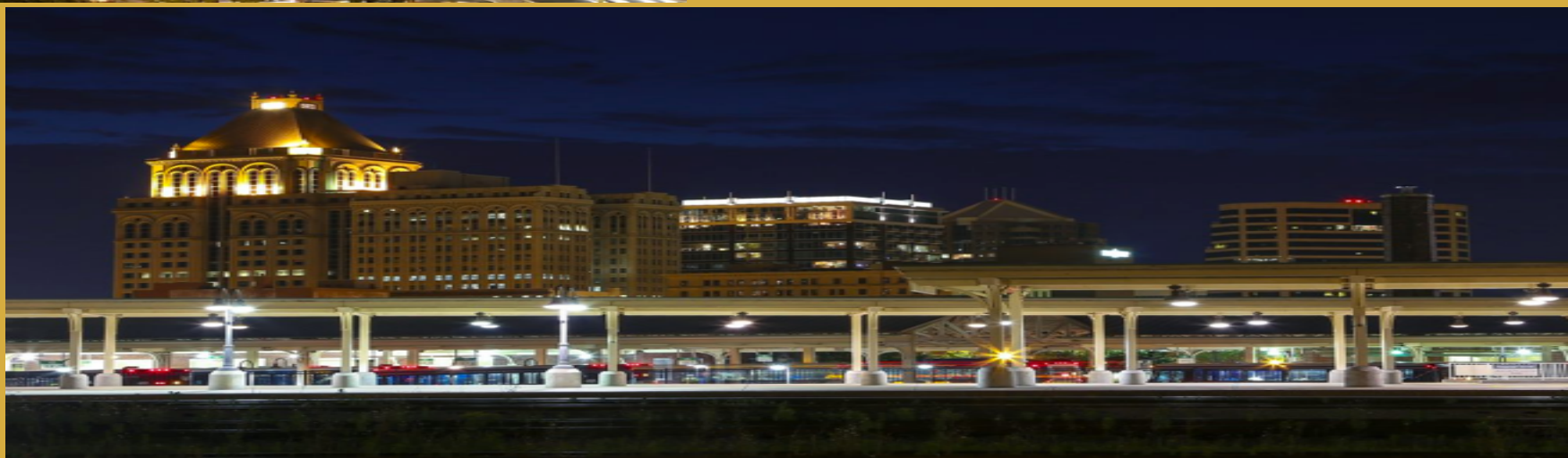


CHARLOTTE

the queen city

GREENSBORO

the gate city





AFWNC

Since 2016, Africa Fashion Week North Carolina (AFWNC) has helped the spread the growth of the African fashion industry, especially in North Carolina. We're here to provide a platform for designers to expose their brands to a global audience. The goal of our events is to support the growth and evolution of African inspired fashion and art products and bridge the gap between creators and curators.

AFWNC 2019 is a 4-day event that will be held in Durham, NC from September 11th through 14th. AFWNC 2019 will attract a huge audience of fashion enthusiast, buyers, bloggers, lovers of the African culture and media outlets, which we believe will always be key in helping local designers to grow their brands and businesses.



MODELS

The moment your design hits the runway, all eyes will be on your model.

AFWNC will provide all designers with models selected from a pool of our previous models and models selected from a casting process.

Amazing designs desire amazing models!



BEAUTY



AFWNC will provide a professional team of makeup artists and hairstylists for the main event fashion show.

The beauty team will study the various designer collections and develop a runway look for the show.

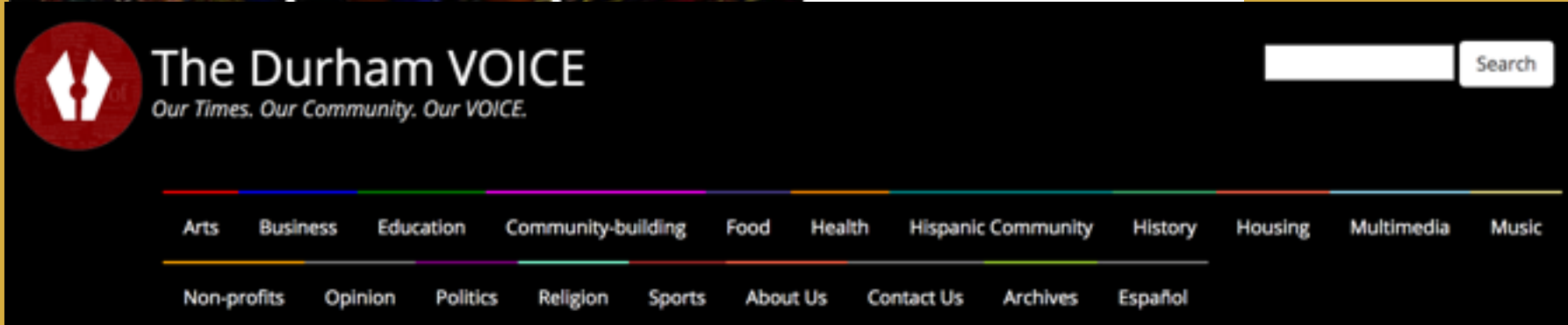
The look will be neutral and effortless, highlighting natural features in a way that successfully crosses designer collections.



PHOTOGRAPHY

Our team photographer will be positioned at the head of the runway to capture each perfect moment of your collection showcase. Designers will have access to these photos once they are available. We ask that designers tag and give credit to AFWNC and our team photographer, Jerome John.

PRESS



African Fashion Week NC: Presents Afro Marketplace 2018



THE FRUIT

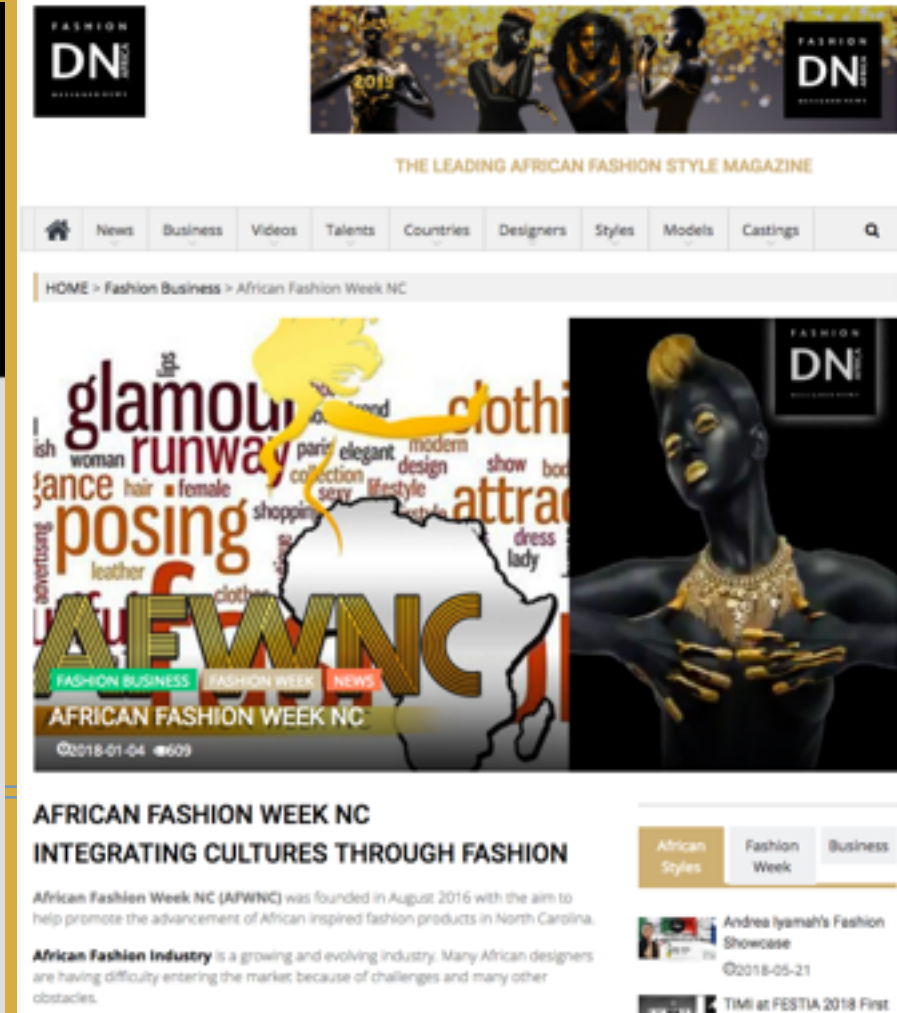
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African Fashion Week NC

9/10/2018

0 Comments

NC and Virginia vendors and designers descended on The Fruit for a day of fashion, accessories and fun, celebrating African-inspired contemporary fashion. The spirit of respect and creativity permeated the day. Can't wait to do this again!



INVESTMENT & REGISTRATION PROCESS

You're invited to invest in yourself and your brand by launching or showcasing your existing line with us at African Fashion Week NC 2019!

- ❖ This is a great opportunity to expand your brand, reach curators and new audiences with an increasing interest in African inspired designs.
- ❖ Be a featured designer in our annual fashion show
- ❖ Investment
 - ❖ Showcasing only fee: \$150
 - ❖ Showcasing and vending at AfroMarket 2019: \$200
- ❖ What's included?
 - ❖ Showing up to 10 designs at the fashion show
 - ❖ Digital promotion of brand
 - ❖ Beauty team
 - ❖ Models and access to official show pictures
- ❖ Registration
 - ❖ Email your brand info (website, SM pages, pictures of your designs, and a brief bio about you and your brand) to info@afwnc.com
 - ❖ Upon review of your submitted information, our designers coordinator will contact you with the appropriate next registration steps



